

FESTIVE RATES OFFERED BY THE BROADCASTER

S.NO	BROADCASTER NAME	CHANNEL NAME	GENRE LANGUAGE	MRP	OFFER RATE	NATURE OF CHANNEL
1	Star India Private Limited	ASIANET	GEC MALAYALAM	19.00	12.00	SD
2		ASIANET MOVIES	MOVIE MALAYALAM	15.00	12.00	SD
3		HUNGAMA TV	KIDS	6.00	1.00	SD
4		MAA TV	GEC	19.00	12.00	SD
5		NAT GEO WILD	INOTAINMENT	1.00	0.10	SD
6		NATIONAL GEOGRAPHIC CHANNEL (NGC)	INOTAINMENT	2.00	1.00	SD
7		NATIONAL GEOGRAPHIC TAMIL	INOTAINMENT	2.00	1.00	SD
8		NATIONAL GEOGRAPHIC TELUGU	INOTAINMENT	2.00	1.00	SD
9		STAR JALSHA	OTHER INDIAN LANGUAGE	19.00	12.00	SD
10		STAR PLUS	HINDI	19.00	12.00	SD
11		STAR SPORTS 1 MARATHI	GEC MARATHI	13.00	8.00	SD
12		STAR SPORTS 2	SPORTS	6.00	5.00	SD
13		STAR SPORTS 3	SPORTS	2.00	1.00	SD
14		STAR SPORTS FIRST	SPORTS	1.00	0.10	SD
15		VIJAY SUPER	GEC TAMIL	2.00	1.00	SD
16		VIJAY TV	GEC TAMIL	17.00	12.00	SD
17	Zee Entertainment Enterprises Limited	ZEE BANGLA	GEC BANGLA	19.00	12.00	SD
18		ZEE KANNADA	GEC KANNADA	19.00	12.00	SD
19		ZEE MARATHI	GEC MARATHI	19.00	12.00	SD
20		ZEE SARTHAK	GEC ODIA	19.00	12.00	SD
21		ZEE TELUGU	GEC TELUGU	19.00	12.00	SD
22		ZEE TV	GEC HINDI	19.00	12.00	SD
23		ZEE TAMIL	GEC TAMIL	12.00	10.00	SD
24	TV 18 Network Limited	COLORS	GEC HINDI	19.00	12.00	SD
25		COLORS KANNADA	GEC KANNADA	19.00	12.00	SD
26	SONY Pictures Networks India Private Limited	SONY SET	GEC HINDI	19.00	12.00	SD
27		SONY SAB	GEC HINDI	19.00	12.00	SD
28		SONY MAX	MOVIE HINDI	15.00	12.00	SD